

**TENNESSEE GENERAL ASSEMBLY
FISCAL REVIEW COMMITTEE**



FISCAL NOTE

HB 510 - SB 1103

March 10, 2009

SUMMARY OF BILL: Requires the Commissioner of Agriculture to develop a "Pride in Tennessee" program for the promotion and support of goods grown, produced and processed within the State. Information about the program and instructions on how to participate will be placed on the Department's Web site.

ESTIMATED FISCAL IMPACT:

Increase State Expenditures - \$259,100

Assumptions:

- The Department of Agriculture will require one additional employee to be solely responsible for the "Pride in Tennessee" program. The estimated recurring state expenditures for this position are \$79,307.84 (\$43,826 salary + \$14,900.84 benefits + \$10,195 travel + \$7,000 supplies + \$3,386 communications and agency costs).
- The program requires advertisement and promotion at a recurring increase in state expenditures estimated at \$175,000 for television and print advertisement.
- Printing and duplication expenses at a recurring increase in state expenditures estimated at \$4,838.

CERTIFICATION:

This is to duly certify that the information contained herein is true and correct to the best of my knowledge.

A handwritten signature in black ink, reading "James W. White".

James W. White, Executive Director

/sdl